



LFDAY.FR

ONLINE PROGRAM

LFDAY 2017

1ST JUNE 2017 IN PARIS
FROM 8.00 AM TO 6.30 PM

- DETAILED PROGRAMME -
SUBJECT TO MODIFICATIONS

WITH THE SUPPORT OF



8AM: DOORS OPENING – GROUND FLOOR & 1ST FLOOR

Discover the 50 start-up exhibitors before the start of the conferences

9AM-9.25AM: INTRODUCTION OF THE DAY

Nicolas DUFOURCQ (Managing Director of Bpifrance), Marie-Vorgan LE BARZIC (Managing Director of NUMA Paris), et Paolin PASCOT (President of La Ferme Digitale & CEO of Agriconomie)

9.30AM-10.15AM: ROUND-TABLE N°1 « INVESTMENT IN AGTECH » - TERRACE 4TH FLOOR

«How to make our start-up succeed in agtech? Agriculture is changing rapidly and start-up are actively involved in this transformation. How do investors see these new actors? Will they take the step? »

Speakers: Laurent BENNET (Crédit Agricole), Anna BOFFETTA (Balderton), Florian BRETON (MiiMOSA), Jean-Baptiste CUISINIER (CapAgro), Maarteen GOOSSENS (Anterra Capital), Niccolo MANZONI (Coller Capital), Unigrains

Moderator: Romain SAUTRAU (Co-founder of StartupFarmers)

10.20AM-11.05AM: ROUND-TABLE N°2 « DAY-TO-DAY PRODUCTION » - TERRACE 4TH FLOOR

«Will all disruptive innovations alter the farmer's daily life? Robotics, genetics, drones, datas, RTK or GPS systems (...) will they work and make decision for farmers? »

Speakers: Rémi DUMERY (Connected farmer), Romain FAROUX (AIRINOV), Benoît GOBIN (SAT-Info), Gaëtan SÉVERAC (Naiò Technologies), Ben WALLACE (Bayer SAS) & Franck WIACEK (Arvalis)

Moderator: Jérôme LE ROY (Founder of Weenat)

10.25AM-11.05AM: KEYNOTE N°1 « PROJECTION TO THE UNITED STATES: THE AGTECH UPDATE » - 2ND FLOOR

BY LUC VALENTIN, USA FARMER

11.10AM-11.55AM: ROUND-TABLE N°3 « TRADITIONAL AGRICULTURAL DISTRIBUTION » - TERRACE 4TH FLOOR

« Should agricultural distribution reinvent itself? What are the issues and which answers? »

Speakers: Thibaut DE JAEGER (Réussir), Paolin PASCOT (Agriconomie), Jean-Philippe PUIG (Groupe Avril) & Guillaume VOINEAU (Farmer, Agri Achat)

Moderator: Christophe LOPEZ (Weave)

11.15AM-11.45AM: KEYNOTE N°2 « THE NEW DIGITAL CONNECTIONS: A TREMENDOUS LEVERAGE FOR THE AGRICULTURAL PROFESSION » - 2ND FLOOR

BY ISABELLE GOUDCHAUX, EXPERT OF THE AGTECH DYNAMIC

12.00-12.30: BUSINESS FRANCE PRESENTS THE AGRINEST & AGRONOV PROJECTS
– 2ND FLOOR

Presentation and kick-off of accelerator program by Business France in the field of agricultural technologies.

Speakers: Aude GUIVARCH (Agrotech Unit Manager for Business France, North-America) & Frédéric IMBERT (Co-director of AgrOnov)

- LUNCH BREAK & NETWORKING -

1PM-1.30PM: KEYNOTE N°3 « AGRICULTURE IN 2030 & THE TECHNOLOGIES THAT WILL SHAPE IT » - TERRACE 4TH FLOOR
BY VIJAY CHAUHAN, GLOBALSTL (USA)

1.30PM-2PM: LA FERME DIGITALE & ITS PARTNERS – TERRACE 4TH FLOOR
Presentation of La Ferme Digitale : appointments with the founders, the 13 start-up of our association and our partners. Discover the news of the association and ambitions at midday.

2.05PM-3PM: ROUND-TABLE N°4 « ACCELERATOR » - TERRACE 4TH FLOOR

« **How to mobilize collective intelligence in agriculture? »**

Speakers: Matthieu AUBRY (AgrOnov), Aurélie BEAUPEL (Agreen'startup), Vijay CHAUHAN (BioSTL), Fabrice MARSELLA (Village by CA).

Moderator: Isabelle GOUDCHAUX (Expert of Agtech dynamic)

3.05PM-3.35PM: START-UP PITCHES- TERRACE 4TH FLOOR
AEROFARMS, NEXT PROTEIN, YOUMEAL, AGROPTIMA, SOORETUL, ECOROBOTIX, YNSECT & THIERRY BAILLET

3.40PM-5PM: ROUND-TABLE N°5 « THE FOODSYSTEM IN 20 YEARS? » - TERRACE 4TH FLOOR

« **How will we eat in 2030? Can we feed the city by the city? What will become our relationship to the ground?»**

Speakers: Armelle DELAAGE (United Kitchens), Robin PLACET (Foodentropie), Jérémie PROUTEAU (DigitalFoodLab), Stefano VOLPI (Connecting Food), INRA, AgroParisTech.

Moderator: Marie-Laure HUSTACHE (Communication manager of saf agr'iDées)

5.10PM-5.45PM: KEYNOTE N°4 « THE BLOCKCHAIN » - TERRACE 4TH FLOOR
BY HERVÉ PILLAUD, FARMER-AUTHOR & HONORARY MEMBER OF LA FERME DIGITALE

5.50PM-6.20PM: CONCLUSION OF THE DAY – TERRACE 4TH FLOOR
Return on the day by the team of La Ferme Digitale & NUMA Paris.

- COCKTAIL & NETWORKING UNTIL 9PM -

DON'T HESITATE, BOOK RIGHT NOW!

MORE INFORMATIONS HERE

#MAGF